

Third Annual North Country "Current Issues" Survey - April 2024

Dates of Data Collection: April 9-16, 2024
Sample Sizes: n=1,882 for the combined for the three-county region, with n=797 in Jefferson County, n=501 in Lewis County, and n=585 in St. Lawrence County
Sampling Modalities: live telephone interviews, MMS text messages to complete online, email invitations to complete online, intercept sampling (517 via email, 520 via phone, 100 via intercept, 745 via MMS)
Weighting Procedures: Within Counties - weighted by gender, age, educational attainment, race/ethnicity, and military affiliation (only in Jefferson), Regionally - an additional weight for population size
Calibration: data were calibrated for sampling modality
Design Effect: weights were trimmed to a maximum of 8, resulting with a study Design Effect of approximately 2.2
Margins of Error: Regionally ME=2.7%; Within Counties: Jefferson ME=4.1%, Lewis ME=5.2%, St. Lawrence ME=4.8%
Cross-tabulations: use only the current 2024 results, including the entire regional combined sample
Statistical Tests of Significance: Values in the same row and subtable not sharing the same subscript are significantly different at p<.05 in the two-sided test of equality for column proportions.
Cells with no subscript are not included in the test. Tests assume equal variances.
Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.



NOTE 1: Percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

NOTE 2: To ease interpretation, most tables use "subtotals", for example, "Agree" is the subtotal of "Strongly Agree" and "Somewhat Agree", therefore, columns at times will appear to sum to 200% because of these subtotals. Subtotals should not be used to correctly sum any column to its appropriate 100%. It is these subtotals that have had statistical tests applied. All subtotal rows have been highlighted in gray cells. Survey questions that do not use subtotals have had statistical tests applied to all possible responses to the question.

QUALITY OF LIFE IN THE NORTH COUNTRY

Q1: As you consider all aspects of living in your community, do you think the quality of life is getting better, staying the same, or getting worse?

Table 1	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Better	12%	13%	11%	11%	12%	12%	18%	7%	10%	12%	10%	16%	13%	12%	14%	21%	11%	10%	26%	8%	15%	14%	9%	21%
Same	40%	47%	44%	31%	42%	37%	41%	34%	43%	39%	37%	42%	42%	36%	40%	58%	37%	38%	47%	35%	40%	45%	31%	52%	43%
Worse	48%	39%	44%	57%	45%	50%	40%	59%	45%	48%	51%	41%	44%	52%	45%	21%	51%	50%	27%	56%	45%	41%	60%	27%	42%
Don't know	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%	1%	1%	0%	1%	0%	1%	0%	2%	1%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	796	501	582	782	1031	287	625	915	311	763	747	455	748	561	168	1645	1691	81	654	883	269	855	477	483

Q2: Do you think that over the last year or so the problem of crime in your community has gotten better, stayed the same, or gotten worse?

Table 2	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Better	5%	4%	6%	6%	5%	6%	7%	4%	4%	6%	4%	5%	8%	4%	4%	11%	4%	4%	12%	4%	6%	9%	4%	8%
Same	41%	47%	45%	35%	43%	39%	43%	33%	47%	39%	39%	47%	44%	41%	35%	63%	37%	39%	55%	33%	43%	54%	32%	61%	41%
Worse	51%	46%	47%	56%	50%	52%	47%	60%	46%	53%	51%	45%	42%	54%	59%	24%	55%	54%	27%	62%	48%	36%	62%	29%	47%
Don't know	3%	3%	2%	3%	2%	4%	4%	3%	2%	2%	5%	2%	1%	2%	2%	2%	3%	3%	6%	2%	4%	2%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	795	500	584	784	1029	287	625	915	311	763	747	455	749	561	168	1645	1682	81	655	883	269	855	477	483

ISSUES OF SIGNIFICANCE TO OUR NATION

Q3: Stricter gun laws will not reduce gun violence and deaths.

Table 3	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Strongly Agree	52%	51%	62%	51%	58%	46%	51%	56%	50%	56%	56%	40%	47%	57%	54%	56%	52%	55%	34%	73%	47%	19%	72%	16%
Somewhat Agree	17%	18%	17%	16%	14%	19%	17%	16%	18%	18%	15%	17%	21%	15%	12%	13%	17%	18%	13%	11%	21%	10%	13%	11%	27%
"Agree"	69%	70%	78%	67%	73%	65%	68%	73%	68%	73%	71%	57%	68%	71%	67%	70%	69%	72%	47%	85%	29%	8%	85%	27%	68%
Not sure/Neutral	6%	7%	4%	6%	7%	6%	8%	7%	4%	6%	6%	7%	9%	4%	4%	12%	5%	5%	16%	3%	8%	4%	4%	4%	11%
"Neither Agree or Disagree"	6%	7%	4%	6%	7%	6%	8%	7%	4%	6%	6%	7%	9%	4%	4%	12%	5%	5%	16%	3%	8%	4%	4%	4%	11%
Somewhat Disagree	9%	11%	7%	7%	7%	10%	9%	7%	10%	7%	10%	10%	8%	7%	12%	5%	9%	8%	12%	3%	11%	14%	5%	16%	11%
Strongly Disagree	16%	13%	10%	20%	14%	16%	16%	14%	18%	14%	13%	26%	15%	18%	17%	13%	17%	15%	24%	9%	13%	53%	6%	53%	11%
"Disagree"	24%	24%	17%	27%	21%	28%	25%	21%	28%	21%	23%	36%	23%	25%	29%	18%	26%	23%	36%	12%	24%	67%	11%	69%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1879	795	501	583	782	1031	287	624	916	312	764	745	456	749	559	168	1645	1681	81	655	884	268	856	477	483

"Q4: The federal government needs to make it a priority to secure our borders and reduce illegal immigration into our country."

Table 4	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	53%	61%	69%	54%	68%	59%	51%	72%	69%	70%	64%	49%	63%	63%	66%	55%	64%	66%	44%	86%	58%	24%	84%	24%	52%
Somewhat Agree	20%	21%	17%	20%	18%	23%	25%	16%	19%	20%	21%	20%	18%	22%	19%	23%	20%	20%	27%	12%	24%	30%	12%	35%	25%
"Agree"	83%	82%	85%	84%	86%	81%	76%	88%	89%	89%	85%	69%	81%	84%	84%	78%	84%	86%	71%	97%	82%	54%	97%	59%	77%
Not sure/Neutral	9%	8%	8%	9%	7%	11%	14%	5%	5%	5%	9%	16%	8%	10%	8%	10%	8%	7%	22%	2%	10%	15%	2%	16%	14%
"Neither Agree or Disagree"	9%	8%	8%	9%	7%	11%	14%	5%	5%	5%	9%	16%	8%	10%	8%	10%	8%	7%	22%	2%	10%	15%	2%	16%	14%
Somewhat Disagree	5%	5%	5%	5%	3%	7%	6%	5%	3%	2%	5%	13%	5%	5%	7%	4%	5%	6%	2%	0%	5%	21%	1%	17%	6%
Strongly Disagree	3%	4%	1%	2%	4%	1%	4%	2%	1%	4%	1%	3%	6%	1%	1%	7%	2%	2%	5%	0%	2%	10%	0%	9%	3%
"Disagree"	8%	9%	7%	7%	7%	8%	10%	7%	7%	6%	6%	16%	11%	6%	8%	11%	8%	7%	1%	1%	7%	31%	1%	25%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1877	793	501	583	781	1031	287	625	914	312	763	745	455	748	560	168	1644	1690	81	654	885	267	855	476	484

"Q5: The United States needs to focus its attention on our own people and problems, and let the rest of the world take care of itself."

Table 5	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	44%	41%	46%	46%	48%	39%	49%	45%	37%	54%	43%	24%	47%	47%	37%	51%	43%	44%	39%	59%	41%	18%	62%	9%	36%
Somewhat Agree	27%	31%	27%	24%	25%	29%	22%	30%	30%	22%	30%	32%	25%	25%	34%	19%	28%	29%	10%	28%	28%	17%	26%	19%	33%
"Agree"	71%	72%	73%	69%	73%	68%	71%	75%	66%	75%	73%	56%	72%	72%	71%	69%	71%	74%	49%	87%	70%	35%	89%	28%	70%
Not sure/Neutral	10%	12%	8%	9%	8%	12%	14%	9%	6%	11%	10%	9%	14%	8%	6%	15%	9%	8%	30%	5%	13%	8%	5%	7%	18%
"Neither Agree or Disagree"	10%	12%	8%	9%	8%	12%	14%	9%	6%	11%	10%	9%	14%	8%	6%	15%	9%	8%	30%	5%	13%	8%	5%	7%	18%
Somewhat Disagree	11%	11%	9%	11%	9%	12%	9%	9%	14%	8%	10%	18%	6%	11%	14%	11%	11%	10%	12%	5%	11%	19%	4%	31%	9%
Strongly Disagree	8%	5%	10%	11%	9%	7%	6%	7%	13%	6%	7%	17%	8%	8%	9%	4%	9%	8%	9%	2%	6%	38%	3%	34%	3%
"Disagree"	19%	16%	19%	22%	19%	19%	15%	16%	27%	13%	17%	35%	15%	19%	23%	15%	20%	19%	20%	8%	18%	57%	6%	65%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1878	794	500	584	782	1031	287	625	915	312	763	746	456	748	560	168	1645	1691	81	655	885	268	855	477	484

"Q6: The current polarization among political parties has created a divide in our country, making our federal government less effective."

Table 6	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	71%	63%	80%	78%	71%	73%	62%	76%	79%	67%	77%	73%	66%	77%	74%	54%	75%	75%	51%	78%	68%	77%	73%	75%	70%
Somewhat Agree	16%	22%	10%	13%	16%	16%	16%	19%	14%	14%	17%	20%	20%	13%	16%	22%	15%	15%	24%	14%	17%	16%	15%	19%	16%
"Agree"	88%	85%	91%	91%	87%	89%	78%	95%	93%	82%	94%	92%	85%	90%	90%	76%	90%	90%	74%	92%	85%	93%	88%	95%	86%
Not sure/Neutral	10%	11%	6%	9%	10%	9%	17%	4%	5%	15%	5%	5%	11%	9%	8%	17%	8%	8%	19%	6%	13%	3%	10%	3%	11%
"Neither Agree or Disagree"	10%	11%	6%	9%	10%	9%	17%	4%	5%	15%	5%	5%	11%	9%	8%	17%	8%	8%	19%	6%	13%	3%	10%	3%	11%
Somewhat Disagree	2%	3%	3%	1%	3%	3%	3%	0%	1%	2%	1%	2%	2%	1%	1%	6%	1%	2%	3%	2%	1%	4%	2%	2%	1%
Strongly Disagree	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	4%	0%	1%	0%	1%	1%	2%
"Disagree"	3%	4%	3%	1%	3%	2%	5%	1%	2%	3%	1%	3%	4%	1%	2%	6%	2%	2%	7%	2%	2%	4%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1878	794	500	584	783	1032	287	626	916	312	764	747	456	749	561	168	1647	1693	81	655	885	268	856	477	484

NORTH COUNTRY AGRICULTURE

"Q7: Actively farmed land is more important to the community than solar projects."

Table 7	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	50%	47%	68%	49%	51%	50%	39%	56%	59%	57%	50%	37%	49%	50%	54%	31%	53%	52%	39%	72%	44%	22%	64%	23%	46%
Somewhat Agree	21%	21%	17%	21%	19%	23%	23%	19%	19%	17%	23%	26%	21%	20%	21%	19%	21%	22%	16%	13%	24%	25%	18%	22%	21%
"Agree"	71%	68%	86%	70%	70%	73%	62%	75%	78%	74%	72%	63%	70%	70%	74%	50%	74%	74%	55%	86%	67%	47%	82%	45%	68%
Not sure/Neutral	19%	22%	9%	19%	17%	21%	27%	16%	12%	16%	20%	22%	21%	19%	16%	35%	17%	17%	30%	10%	24%	21%	14%	30%	22%
"Neither Agree or Disagree"	19%	22%	9%	19%	17%	21%	27%	16%	12%	16%	20%	22%	21%	19%	16%	35%	17%	17%	30%	10%	24%	21%	14%	30%	22%
Somewhat Disagree	7%	8%	3%	8%	9%	5%	9%	7%	6%	6%	6%	13%	7%	7%	8%	12%	7%	7%	11%	4%	6%	25%	3%	18%	7%
Strongly Disagree	3%	3%	2%	3%	4%	2%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3%	3%	2%	4%	0%	3%	7%	1%	7%	3%
"Disagree"	10%	10%	5%	11%	13%	7%	11%	9%	10%	9%	8%	16%	9%	11%	9%	15%	9%	9%	15%	5%	8%	32%	4%	25%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1881	796	500	585	784	1031	287	626	916	312	763	748	456	749	561	168	1647	1693	81	655	885	269	856	478	484

"Q8: Local food has become quite easy to locate and purchase in our area."

Table 8	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	20%	15%	34%	21%	20%	20%	19%	16%	29%	20%	21%	19%	22%	17%	21%	19%	20%	21%	14%	23%	19%	14%	18%	21%	23%
Somewhat Agree	41%	49%	44%	31%	43%	39%	36%	41%	46%	40%	38%	47%	34%	45%	43%	33%	41%	41%	40%	44%	38%	43%	42%	42%	37%
"Agree"	60%	64%	79%	52%	62%	59%	55%	57%	71%	60%	58%	66%	56%	61%	64%	52%	62%	62%	53%	67%	58%	59%	60%	64%	60%
Not sure/Neutral	16%	19%	12%	14%	17%	15%	18%	16%	14%	17%	17%	11%	19%	16%	10%	23%	15%	14%	26%	14%	17%	16%	16%	13%	18%
"Neither Agree or Disagree"	16%	19%	12%	14%	17%	15%	18%	16%	14%	17%	17%	11%	19%	16%	10%	23%	15%	14%	26%	14%	17%	16%	16%	13%	18%
Somewhat Disagree	17%	13%	9%	23%	14%	20%	20%	18%	12%	17%	16%	19%	18%	15%	19%	18%	17%	17%	19%	13%	19%	17%	17%	17%	17%
Strongly Disagree	7%	5%	1%	10%	6%	7%	7%	9%	4%	7%	8%	4%	6%	7%	7%	8%	6%	7%	2%	6%	6%	8%	7%	6%	6%
"Disagree"	24%	17%	10%	33%	20%	26%	27%	27%	16%	23%	24%	23%	24%	22%	25%	25%	24%	20%	19%	25%	26%	25%	23%	22%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1876	795	500	581	783	1028	285	625	915	312	763	744	454	749	559	168	1643	1691	80	654	884	268	855	476	484

"Q9: Amish farms have a more positive than negative impact in our region."

Table 9	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	32%	34%	39%	29%	29%	36%	30%	31%	38%	33%	33%	31%	38%	29%	30%	33%	32%	33%	30%	37%	30%	32%	33%	30%	34%
Somewhat Agree	27%	26%	28%	28%	27%	28%	24%	29%	30%	28%	26%	28%	24%	28%	30%	20%	28%	30%	16%	27%	28%	27%	28%	29%	25%
"Agree"	60%	60%	67%	57%	56%	63%	54%	59%	68%	61%	59%	59%	62%	57%	60%	53%	61%	63%	46%	64%	58%	60%	61%	58%	59%
Not sure/Neutral	28%	31%	24%	25%	29%	27%	33%	28%	20%	27%	26%	31%	28%	27%	27%	40%	26%	25%	38%	24%	29%	27%	25%	29%	30%
"Neither Agree or Disagree"	28%	31%	24%	25%	29%	27%	33%	28%	20%	27%	26%	31%	28%	27%	27%	40%	26%	25%	38%	24%	29%	27%	25%	29%	30%
Somewhat Disagree	8%	5%	6%	11%	9%	6%	6%	8%	10%	7%	9%	7%	7%	10%	7%	4%	8%	7%	15%	5%	9%	11%	8%	9%	7%
Strongly Disagree	5%	4%	3%	6%	6%	4%	6%	5%	3%	5%	6%	3%	3%	6%	6%	2%	5%	6%	1%	7%	4%	2%	6%	4%	4%
"Disagree"	13%	9%	9%	17%	15%	10%	12%	13%	13%	12%	15%	10%	10%	16%	13%	6%	14%	12%	17%	12%	13%	13%	14%	13%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1878	794	501	583	782	1031	286	625	916	310	764	747	454	750	561	167	1646	1692	81	655	884	268	855	477	484

"Q10: Farming and agriculture are important to our local economy."

Table 10	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	79%	76%	89%	81%	75%	85%	71%	84%	86%	80%	80%	79%	81%	80%	79%	54%	84%	82%	69%	85%	77%	81%	81%	76%	82%
Somewhat Agree	16%	19%	8%	14%	18%	13%	18%	15%	12%	15%	14%	17%	14%	16%	15%	30%	13%	15%	18%	12%	18%	15%	14%	21%	13%
"Agree"	95%	94%	97%	95%	93%	98%	90%	99%	98%	96%	94%	96%	95%	96%	94%	84%	97%	97%	87%	97%	95%	96%	95%	97%	96%
Not sure/Neutral	4%	5%	2%	4%	6%	2%	9%	0%	1%	4%	4%	3%	4%	3%	5%	15%	2%	2%	12%	2%	5%	3%	4%	2%	3%
"Neither Agree or Disagree"	4%	5%	2%	4%	6%	2%	9%	0%	1%	4%	4%	3%	4%	3%	5%	15%	2%	2%	12%	2%	5%	3%	4%	2%	3%
Somewhat Disagree	1%	3%	1%	1%	3%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%
Strongly Disagree	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
"Disagree"	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1874	792	500	582	781	1029	287	624	913	311	762	745	455	746	560	168	1642	1689	81	654	882	268	856	475	482

"Q11: Standard school coursework should include content about agriculture and where our food comes from."

Table 11	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	59%	52%	69%	63%	58%	61%	50%	59%	61%	59%	63%	54%	59%	60%	58%	41%	62%	61%	47%	67%	56%	53%	64%	46%	61%
Somewhat Agree	31%	35%	22%	29%	30%	31%	27%	32%	32%	29%	28%	36%	30%	29%	32%	36%	29%	30%	31%	26%	32%	30%	27%	46%	28%
"Agree"	90%	87%	91%	91%	87%	91%	85%	92%	93%	88%	91%	90%	89%	90%	90%	76%	91%	92%	78%	93%	88%	84%	91%	87%	89%
Not sure/Neutral	9%	11%	7%	7%	12%	7%	14%	6%	6%	10%	7%	9%	9%	9%	10%	23%	7%	7%	21%	6%	10%	15%	8%	12%	9%
"Neither Agree or Disagree"	9%	11%	7%	7%	12%	7%	14%	6%	6%	10%	7%	9%	9%	9%	10%	23%	7%	7%	21%	6%	10%	15%	8%	12%	9%
Somewhat Disagree	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%
Strongly Disagree	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
"Disagree"	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1876	793	501	582	782	1029	284	625	916	312	763	744	455	748	559	167	1644	1690	80	653	884	268	854	477	483

"Q12: Local government should provide small grant programs to maintain and increase our locally grown food supply."

Table 12	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Strongly Agree	52%	49%	53%	56%	43%	62%	51%	57%	50%	51%	57%	47%	60%	48%	51%	41%	54%	55%	39%	51%	54%	54%	55%	45%	56%
Somewhat Agree	31%	29%	28%	33%	34%	27%	31%	29%	33%	32%	26%	36%	24%	33%	32%	35%	30%	30%	34%	31%	30%	28%	29%	33%	28%
"Agree"	83%	78%	81%	88%	78%	89%	81%	85%	83%	83%	83%	82%	84%	82%	83%	76%	84%	85%	73%	82%	83%	82%	84%	78%	84%
Not sure/Neutral	12%	17%	8%	7%	16%	7%	16%	8%	10%	12%	11%	12%	12%	13%	11%	23%	10%	9%	25%	12%	12%	14%	11%	16%	11%
"Neither Agree or Disagree"	12%	17%	8%	7%	16%	7%	16%	8%	10%	12%	11%	12%	12%	13%	11%	23%	10%	9%	25%	12%	12%	14%	11%	16%	11%
Somewhat Disagree	3%	3%	7%	3%	4%	3%	2%	4%	5%	3%	3%	5%	3%	4%	4%	1%	4%	4%	1%	3%	4%	3%	3%	5%	4%
Strongly Disagree	2%	1%	4%	2%	2%	1%	1%	3%	2%	2%	3%	1%	2%	2%	3%	1%	2%	2%	1%	3%	1%	1%	2%	1%	1%
"Disagree"	5%	4%	11%	5%	6%	4%	3%	7%	5%	5%	6%	6%	5%	6%	6%	1%	6%	6%	2%	6%	5%	3%	5%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1874	792	500	582	780	1030	287	622	915	310	761	747	455	749	559	167	1643	1688	81	654	882	269	854	477	483

Q13: Did you have a vegetable garden during the 2023 growing season?

Table 13		All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
		In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
			Yes	39%	33%	52%	41%	37%	40%	32%	42%	44%	35%	40%	46%	34%	41%	43%	18%	42%	40%	37%	43%	36%	43%	41%
No, but I would like to have one in the future		33%	35%	27%	34%	30%	36%	42%	29%	24%	33%	39%	35%	31%	36%	32%	29%	34%	36%	32%	30%	34%	36%	32%	38%	38%
No, I don't want to have one		27%	31%	20%	24%	31%	23%	24%	27%	32%	36%	21%	18%	34%	23%	23%	49%	24%	26%	30%	27%	28%	19%	26%	28%	27%
Don't know		1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	1%	0%	0%	3%	1%	1%	3%	0%	1%	2%	1%	0%	0%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size		1880	794	501	585	783	1031	285	626	917	311	764	748	454	750	561	167	1648	1692	81	655	883	269	855	478	483

Q14: What are the main barriers that have prevented you from having a garden?

Table 14	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Not enough time	51%	49%	64%	50%	64%	38%	52%	58%	35%	42%	56%	55%	27%	56%	67%	45%	51%	53%	33%	59%	50%	34%	58%	36%
Not enough space	26%	23%	22%	30%	27%	27%	33%	20%	20%	29%	26%	22%	45%	26%	28%	27%	28%	28%	28%	28%	27%	22%	27%	22%	28%
No fence to keep animals out	23%	21%	16%	27%	15%	31%	20%	31%	22%	19%	23%	32%	29%	22%	20%	4%	26%	23%	34%	18%	25%	23%	17%	36%	26%
Not enough gardening experience, lack of confidence	22%	22%	12%	24%	10%	32%	26%	25%	12%	16%	24%	32%	20%	23%	25%	16%	23%	22%	32%	18%	22%	40%	16%	30%	32%
Lack of gardening knowledge	17%	21%	10%	15%	7%	25%	16%	14%	11%	14%	14%	28%	15%	22%	10%	10%	18%	15%	33%	16%	17%	19%	11%	27%	22%
Physical restrictions	17%	21%	13%	15%	14%	20%	7%	14%	43%	17%	23%	20%	10%	27%	16%	8%	19%	17%	16%	23%	21%	11%	28%	28%	22%
Funding for garden tools and seeds	10%	6%	5%	16%	2%	18%	10%	18%	4%	6%	11%	10%	12%	10%	9%	1%	12%	9%	26%	7%	12%	17%	6%	21%	13%
No way of tilling it	9%	11%	7%	6%	6%	11%	5%	16%	7%	11%	5%	10%	16%	6%	4%	1%	10%	10%	2%	3%	9%	16%	4%	6%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	547	269	117	161	212	306	121	195	206	78	231	209	135	231	142	61	457	470	29	185	252	80	241	123	156

SHORT TERM RENTAL PROPERTIES

Q15.1: How important do you believe it is that local regulations are developed at short term rentals to address: *Noise levels are kept at residential area levels?*

Table 15	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
	Very Important	54%	51%	61%	57%	48%	61%	44%	52%	70%	55%	53%	56%	54%	55%	53%	47%	57%	57%	40%	53%	52%	65%	52%	64%	52%	29%	54%	61%
Somewhat Important	36%	38%	28%	37%	41%	31%	43%	40%	22%	36%	37%	35%	34%	37%	39%	35%	42%	39%	37%	37%	27%	34%	38%	30%	36%	24%	36%	30%	37%
"Important"	90%	89% _a	88% _a	92% _a	89% _a	92% _a	87% _a	92% _a	92% _a	90% _a	90% _a	91% _a	88% _a	92% _a	92% _a	83% _a	92% _a	92% _a	82% _a	92% _a	89% _a	92% _a	91% _{a,b}	94% _a	88% _a	83% _a	90% _a	91% _a	90% _a
Not Important	7%	8%	10%	5%	8%	5%	6%	5%	6%	5%	8%	6%	6%	6%	6%	12%	6%	6%	11%	6%	7%	5%	7%	4%	6%	17%	6%	8%	6%
"Not"	7%	8% _{a,b}	10% _a	5% _a	8%	5%	9%	6% _{a,b}	5% _a	6%	8%	6%	6%	6%	6%	12%	6%	6%	11% _a	6%	7% _a	5% _a	7% _a	4% _a	6% _a	17% _a	6% _a	8% _a	6% _a
Not Sure	3%	3%	2% _a	3% _a	3%	3%	3%	2%	3%	2%	3%	2%	3%	5%	2%	5%	3%	3%	3%	2%	3%	3%	2%	3%	6%	0% ²	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1865	787	499	579	783	1027	287	626	911	310	762	746	456	747	560	168	1642	1688	81	654	883	267	855	477	481	59	1795	347	1510

Q15.2: How important do you believe it is that local regulations are developed at short term rentals to address: *Registering the property as a short-term rental with local municipality?*

Table 16	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
	Very Important	33%	31%	34%	36%	30%	37%	29%	29%	44%	36%	31%	33%	32%	37%	32%	25%	35%	35%	29%	30%	34%	47%	32%	42%	33%	26%	34%	38%	33%
Somewhat Important	36%	34%	33%	39%	38%	34%	34%	40%	32%	37%	34%	36%	31%	34%	36%	34%	44%	34%	36%	34%	36%	34%	35%	39%	33%	33%	36%	32%	37%	
"Important"	69%	65%	67%	74%	68%	71%	64%	69%	77%	73%	65%	69%	71%	73%	64%	59%	71%	69%	72%	64%	70%	81%	67%	81%	66%	59%	70%	70%	69%	
Not Important	19%	21%	24%	17%	22%	16%	19%	22%	17%	15%	24%	22%	15%	18%	26%	16%	20%	9%	27%	16%	13%	22%	14%	18%	18%	38%	19%	28%	18%	
"Not"	19%	21%	24%	17%	22%	16%	19%	22%	17%	15%	24%	22%	15%	18%	26%	16%	20%	9%	27%	16%	13%	22%	14%	18%	18%	38%	19%	28%	18%	
Not Sure	11%	15%	9%	9%	10%	13%	17%	9%	7%	12%	11%	9%	14%	9%	10%	25%	9%	14%	19%	6%	10%	12%	11%	5%	4%	13%	2%	13%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1865	787	499	579	783	1026	287	625	911	311	762	744	455	748	559	168	1641	1687	81	653	883	267	853	476	483	59	1794	347	1509	

Q15.3: How important do you believe it is that local regulations are developed at short term rentals to address: *The removal of trash or litter?*

Table 17	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
	Very Important	79%	80%	79%	78%	77%	81%	78%	77%	82%	84%	74%	75%	80%	79%	80%	79%	79%	80%	72%	81%	79%	74%	80%	78%	79%	82%	79%	84%	78%
Somewhat Important	15%	15%	15%	16%	18%	13%	18%	14%	13%	12%	17%	20%	13%	16%	15%	15%	15%	15%	18%	13%	15%	13%	22%	14%	19%	14%	2%	16%	11%	16%
"Important"	94%	94%	94%	94%	95%	94%	96%	91%	96%	96%	91%	95%	93%	95%	95%	94%	94%	95%	91%	94%	94%	96%	94%	97%	93%	84%	95%	95%	94%	
Not Important	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	3%	2%	3%	4%	3%	3%	3%	3%	1%	4%	2%	3%	4%	1%	10%	3%	1%	5%	3%	
"Not"	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	2%	3%	4%	3%	3%	3%	3%	1%	4%	2%	3%	4%	1%	1%	10%	3%	5%	3%	
Not Sure	3%	3%	2%	3%	2%	3%	5%	2%	2%	2%	4%	2%	2%	3%	2%	3%	3%	2%	8%	2%	2%	4%	2%	2%	6%	3%	1%	3%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1864	786	498	580	783	1026	286	626	911	310	761	746	455	748	561	167	1642	1688	80	654	881	268	853	477	483	59	1793	346	1509	

Q15.4: How important do you believe it is that local regulations are developed at short term rentals to address: *Requiring a local point of contact for tenant concerns?*

Table 18	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
		51%	54%	45%	50%	46%	56%	51%	47%	54%	54%	48%	49%	58%	51%	44%	54%	51%	50%	56%	48%	51%	56%	51%	51%	52%	57%	51%	47%	52%
		Somewhat Important	32%	30%	38%	33%	34%	31%	29%	38%	31%	30%	33%	36%	29%	34%	34%	22%	34%	33%	25%	30%	34%	34%	30%	38%	32%	35%	32%	32%
	“Important”	83%	84%	83%	83%	80%	87%	80%	85%	84%	81%	85%	87%	85%	78%	76%	84%	84%	81%	78%	85%	89%	81%	89%	84%	92%	83%	79%	84%	
	Not Important	10%	11%	9%	9%	13%	6%	13%	9%	7%	8%	13%	10%	6%	11%	13%	15%	9%	10%	10%	15%	7%	8%	13%	7%	6%	8%	10%	17%	9%
	“Not”	10%	11%	9%	9%	13%	6%	13%	9%	7%	8%	13%	10%	6%	11%	13%	15%	9%	10%	10%	15%	7%	8%	13%	7%	6%	8%	10%	17%	9%
	Not Sure	7%	6%	8%	8%	7%	7%	7%	7%	7%	8%	6%	5%	7%	4%	4%	9%	6%	7%	8%	7%	8%	3%	6%	4%	10%	0%	7%	4%	7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Sample Size	1860	784	497	579	781	1026	286	623	912	311	761	744	454	748	559	167	1641	1686	81	652	883	267	852	477	483	59	1791	346	1507

Q15.5: How important do you believe it is that local regulations are developed at short term rentals to address: *Owners of short-term rentals paying room occupancy taxes similar to hotels and motels?*

Table 19	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
	Very Important	24%	23%	23%	25%	25%	22%	24%	20%	28%	26%	20%	27%	24%	24%	26%	25%	24%	23%	31%	20%	24%	33%	22%	33%	23%	26%	24%	33%	22%
	Somewhat Important	29%	31%	28%	28%	30%	28%	25%	29%	35%	30%	29%	26%	32%	29%	25%	39%	28%	29%	30%	29%	28%	31%	29%	31%	25%	13%	30%	21%	31%
"Important"	53%	53%	51%	53%	56%	50%	48%	50%	62%	56%	48%	54%	56%	53%	51%	64%	51%	52%	61%	49%	53%	64%	51%	64%	49%	39%	53%	54%	53%	
Not Important	32%	31%	35%	32%	33%	31%	33%	36%	25%	27%	37%	34%	29%	32%	36%	22%	33%	33%	22%	36%	31%	24%	35%	26%	30%	42%	31%	38%	30%	
"Not"	32%	31%	35%	32%	33%	31%	33%	36%	25%	27%	37%	34%	29%	32%	36%	22%	33%	33%	22%	36%	31%	24%	35%	26%	30%	42%	31%	38%	30%	
Not Sure	15%	16%	14%	15%	12%	19%	18%	14%	12%	17%	14%	12%	16%	15%	14%	14%	15%	15%	17%	15%	16%	12%	14%	11%	21%	19%	15%	8%	17%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1861	785	497	579	779	1027	285	625	910	310	760	745	454	748	559	166	1640	1685	81	654	882	266	854	476	483	57	1783	347	1506	

Q15.6: How important do you believe it is that local regulations are developed at short term rentals to address: *Requiring fire and safety inspections of property?*

Table 20	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?			
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS		
	Very Important	72%	70%	69%	75%	66%	79%	74%	69%	73%	77%	69%	67%	78%	74%	61%	70%	73%	73%	72%	69%	72%	85%	71%	79%	74%	63%	72%	67%	73%	
	Somewhat Important	19%	21%	16%	17%	24%	13%	17%	21%	19%	17%	19%	22%	16%	18%	24%	24%	18%	18%	22%	19%	19%	10%	18%	15%	19%	16%	19%	19%	19%	
“Important”	91% ¹	91% ^{1,2,3}	85% ⁴	92% ⁵	90% ⁶	92% ⁷	91% ⁸	90% ⁹	92% ¹⁰	94% ¹¹	88% ¹²	89% ¹³	94% ¹⁴	92% ¹⁵	86% ¹⁶	94% ¹⁷	90% ¹⁸	91% ¹⁹	94% ²⁰	88% ²¹	92% ^{22,23}	95% ²⁴	88% ²⁵	94% ²⁶	93% ²⁷	79% ²⁸	91% ²⁹	86% ³⁰	92% ³¹		
Not Important	6%	6%	12%	5%	7%	6%	6%	8%	5%	4%	9%	8%	5%	6%	10%	1%	7%	7%	3%	9%	6%	4%	9%	3%	4%	20%	6%	10%	6%	10%	
“Not”	6% ¹	6% ²	12% ³	5% ⁴	7% ⁵	6% ⁶	6% ⁷	8% ⁸	5% ⁹	4% ¹⁰	9% ¹¹	8% ¹²	5% ¹³	6% ¹⁴	10% ¹⁵	1%	7% ¹⁶	7% ¹⁷	3% ¹⁸	9% ¹⁹	6% ²⁰	4% ²¹	9% ²²	3% ²³	4% ²⁴	20% ²⁵	6% ²⁶	10% ²⁷	6% ²⁸	10% ²⁹	
Not Sure	3% ¹	3% ²	3% ³	2% ⁴	3% ⁵	2% ⁶	3% ⁷	2% ⁸	3% ⁹	2% ¹⁰	3% ¹¹	3% ¹²	3% ¹³	2% ¹⁴	4% ¹⁵	4% ¹⁶	2% ¹⁷	3% ¹⁸	3% ¹⁹	3% ²⁰	3% ²¹	1% ²²	3% ²³	3% ²⁴	3% ²⁵	1% ²⁶	3% ²⁷	4% ²⁸	3% ²⁹	3% ³⁰	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1862	784	498	580	782	1026	287	623	911	309	760	746	455	745	560	168	1640	1686	81	653	881	268	852	478	480	59	1781	348	1505		

Q15.7: How important do you believe it is that local regulations are developed at short term rentals to address: *Large events being held at the rentals?*

Table 21	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
	Very Important	29%	29%	30%	27%	28%	29%	26%	22%	39%	27%	27%	35%	36%	29%	28%	25%	29%	29%	28%	27%	29%	36%	26%	43%	27%	40%	28%	34%	28%
	Somewhat Important	36%	31%	36%	41%	36%	36%	34%	44%	30%	34%	40%	34%	36%	37%	37%	31%	37%	37%	30%	36%	37%	30%	38%	30%	34%	30%	37%	26%	38%
“Important”	65%	60%	66%	68%	64%	65%	60%	67%	69%	61%	66%	69%	65%	65%	66%	56%	66%	66%	58%	62%	66%	65%	64%	74%	61%	70%	65%	61%	65%	
Not Important	21%	23%	22%	18%	23%	20%	24%	21%	17%	22%	19%	22%	18%	22%	22%	26%	20%	21%	22%	25%	17%	27%	22%	19%	18%	23%	21%	31%	19%	
“Not”	21%	23%	22%	18%	23%	20%	24%	21%	17%	22%	19%	22%	18%	22%	22%	26%	20%	21%	22%	25%	17%	27%	22%	19%	18%	23%	21%	31%	19%	
Not Sure	15%	17%	12%	13%	14%	15%	16%	13%	14%	17%	14%	9%	17%	13%	12%	17%	14%	13%	20%	12%	17%	8%	14%	7%	21%	7%	15%	9%	16%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1859	787	496	576	781	1023	287	625	906	308	761	743	454	746	558	168	1636	1683	81	652	882	264	854	471	482	58	1790	342	1509	

Q15.8: How important do you believe it is that local regulations are developed at short term rentals to address: *A procedure for owners to respond to neighbor or tenant concerns?*

Table 22	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS	
	Very Important	59%	56%	61%	61%	54%	64%	55%	57%	66%	61%	55%	60%	60%	62%	53%	49%	61%	60%	57%	60%	57%	70%	59%	67%	57%	66%	59%	55%	60%
	Somewhat Important	28%	30%	29%	26%	32%	24%	28%	31%	25%	25%	31%	30%	28%	26%	34%	31%	27%	29%	22%	24%	31%	21%	28%	25%	26%	17%	28%	28%	28%
“Important”	87%	86%	90%	87%	86%	88%	83%	88%	91%	87%	86%	89%	88%	88%	87%	79%	88%	88%	78%	84%	87%	85%	87%	93%	83%	83%	83%	83%	88%	
Not Important	6%	5%	7%	7%	7%	5%	8%	6%	5%	6%	7%	7%	4%	8%	5%	6%	6%	6%	6%	7%	6%	7%	7%	4%	7%	11%	6%	11%	6%	
“Not”	6%	5%	7%	7%	7%	5%	8%	6%	5%	6%	7%	7%	4%	8%	5%	6%	6%	6%	6%	7%	6%	7%	7%	4%	7%	11%	6%	11%	6%	
Not Sure	7%	8%	3%	6%	6%	7%	9%	6%	4%	8%	7%	4%	8%	7%	8%	15%	5%	5%	5%	8%	7%	2%	6%	3%	10%	6%	7%	7%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1857	782	498	577	781	1023	285	624	908	311	758	743	453	748	557	167	1637	1683	81	652	881	265	852	475	482	58	1789	345	1505	

Q16.1: How much do you think the increase in AirBnB's has *increased short-term lodging supply*?

Table 23	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
A lot	21%	23%	26%	17%	22%	19%	27%	18%	16%	23%	17%	23%	21%	21%	22%	22%	21%	21%	21%	22%	20%	22%	22%	15%	23%	27%	21%	24%	20%
A little	36%	30%	34%	44%	39%	34%	33%	35%	42%	32%	39%	43%	30%	40%	41%	24%	38%	36%	40%	35%	37%	36%	36%	45%	29%	36%	48%	34%	
Not at all	10%	7%	13%	13%	12%	9%	9%	11%	12%	10%	12%	9%	9%	11%	12%	10%	11%	11%	4%	11%	11%	9%	11%	12%	9%	10%	10%	11%	10%
Don't know	32%	40%	28%	26%	28%	37%	31%	36%	31%	35%	31%	26%	41%	28%	26%	44%	30%	32%	35%	32%	33%	33%	30%	28%	39%	27%	33%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1855	783	495	577	780	1021	286	624	905	308	758	743	454	744	558	168	1634	1679	81	650	881	266	850	475	480	58	1788	348	1500

Q16.2: How much do you think the increase in AirBnB's has *increased economic benefits to local businesses*?

Table 24	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
A lot	19%	20%	20%	19%	16%	23%	22%	18%	18%	21%	18%	20%	21%	18%	21%	22%	19%	20%	18%	18%	22%	13%	21%	13%	22%	29%	19%	20%	19%
A little	42%	38%	47%	46%	49%	36%	45%	39%	43%	41%	41%	49%	35%	46%	50%	36%	44%	43%	44%	47%	39%	45%	43%	45%	38%	42%	42%	40%	
Not at all	9%	6%	11%	12%	11%	8%	7%	11%	10%	8%	13%	7%	9%	9%	10%	8%	10%	10%	4%	8%	10%	11%	9%	14%	6%	5%	11%	9%	
Don't know	29%	36%	22%	24%	23%	33%	25%	32%	29%	30%	28%	24%	36%	26%	20%	34%	28%	27%	34%	27%	29%	31%	26%	27%	34%	25%	29%	11%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1857	785	498	574	780	1023	286	623	908	308	759	744	454	745	558	168	1636	1681	81	651	882	266	853	476	479	58	1792	347	1504

Q16.3: How much do you think the increase in AirBnB's has *decreased the availability of affordable permanent housing in local communities*?

Table 25	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
A lot	18%	21%	20%	15%	17%	20%	25%	16%	11%	21%	16%	16%	17%	19%	18%	22%	18%	18%	17%	12%	21%	25%	20%	17%	23%	28%	18%	24%	17%
A little	26%	21%	22%	32%	34%	18%	31%	20%	27%	23%	27%	33%	25%	30%	25%	31%	26%	26%	34%	30%	24%	27%	26%	32%	17%	12%	27%	27%	26%
Not at all	23%	19%	25%	26%	23%	22%	19%	26%	26%	22%	24%	23%	21%	20%	31%	8%	25%	24%	10%	23%	25%	15%	25%	19%	21%	24%	22%	30%	21%
Don't know	33%	39%	34%	27%	26%	40%	26%	38%	36%	33%	34%	28%	37%	32%	26%	39%	32%	32%	39%	35%	31%	34%	30%	31%	39%	36%	19%	35%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1856	785	497	574	779	1023	286	624	906	308	758	744	455	746	556	166	1637	1680	81	653	881	266	853	476	479	57	1791	348	1502

Q17: How would you like to see short-term rentals handled in your region?

Table 26	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			Own a short-term rental property?		Own property near a short-term rental property?	
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	Yes	No/NS	Yes	No/NS
Allow short-term rentals with no regulation.	13%	13%	16%	13%	15%	12%	15%	15%	10%	12%	16%	12%	8%	14%	20%	5%	14%	13%	11%	19%	12%	4%	18%	5%	9%	35%	13%	23%	11%
Allow short-term rentals with regulations.	68%	66%	67%	70%	68%	69%	64%	65%	76%	67%	66%	75%	69%	69%	67%	63%	69%	69%	66%	62%	68%	87%	63%	88%	66%	62%	69%	71%	68%
Ban short-term rentals in all circumstances.	3%	3%	3%	3%	3%	3%	3%	4%	1%	4%	1%	3%	3%	3%	2%	1%	3%	3%	6%	4%	2%	2%	3%	1%	2%	0%	3%	1%	3%
No preference/DK	16%	18%	14%	15%	14%	16%	17%	16%	12%	17%	17%	10%	20%	14%	12%	31%	15%	17%	15%	18%	7%	15%	6%	23%	2%	16%	9%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1756	684	499	573	709	997	204	608	906	284	718	720	401	714	549	79	1629	1640	47	625	821	258	806	471	443	46	1705	339	1414

Q18: Do you own a short-term rental property?

Table 27	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001-\$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Yes	3%	3%	6%	1%	3%	2%	3%	2%	2%	2%	2%	3%	3%	2%	3%	7%	2%	3%	3%	3%	2%	1%	2%	1%	4%
No	96%	96%	93%	96%	94%	97%	94%	97%	97%	95%	97%	95%	96%	97%	93%	85%	97%	96%	93%	93%	97%	99%	96%	97%	95%
Not sure	2%	1%	1%	2%	2%	1%	3%	1%	1%	2%	1%	1%	1%	1%	4%	8%	1%	1%	3%	3%	1%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1857	784	498	575	777	1026	284	623	910	310	760	742	453	749	557	167	1636	1683	80	653	883	265	854	476	480

Q19: Do you own property near a short-term rental property?

Table 28	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
		Yes	15%	13%	23%	14%	17%	12%	14%	17%	12%	16%	19%	7%	16%	23%	9%	16%	15%	10%	19%	12%	19%	16%	19%	11%
		No	74%	73%	71%	77%	74%	76%	78%	72%	73%	80%	72%	81%	74%	68%	83%	74%	74%	80%	72%	78%	70%	74%	73%	76%
Not sure	11%	14%	6%	9%	9%	12%	8%	13%	10%	8%	11%	15%	11%	10%	9%	8%	11%	11%	10%	10%	11%	10%	8%	13%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1860	784	499	577	779	1027	283	624	913	311	761	743	455	749	559	167	1639	1686	80	655	884	265	855	476	482	

RECREATION AND EXERCISE IN THE NORTH COUNTRY

Q20: How would your rate you or your family's access to local community fitness centers?

Table 29	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Very available	38%	50%	39%	25%	45%	32%	42%	35%	37%	43%	33%	39%	36%	37%	42%	56%	36%	38%	39%	42%	35%	40%	39%	37%	38%
Somewhat available	32%	29%	37%	33%	25%	38%	30%	35%	30%	27%	35%	36%	29%	34%	31%	19%	33%	32%	27%	27%	36%	26%	31%	31%	33%
Not that available	15%	12%	13%	18%	14%	15%	11%	18%	15%	12%	18%	14%	16%	12%	17%	6%	16%	14%	13%	14%	14%	18%	13%	19%	15%
Not at all available	9%	5%	9%	14%	8%	10%	8%	9%	10%	9%	10%	7%	10%	9%	8%	6%	9%	10%	4%	10%	8%	12%	11%	9%	7%
Not sure	7%	5%	3%	10%	8%	6%	9%	3%	8%	9%	5%	4%	9%	7%	2%	13%	6%	5%	15%	7%	3%	6%	3%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1854	778	499	577	777	1026	284	623	911	310	760	742	454	746	558	165	1640	1685	78	652	880	268	851	475	483

Q21: Your familiarity with the newly opened Watertown Family YMCA facility, on Arsenal Street in Watertown? (only Jefferson County residents)

Table 30	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
I visit that YMCA, at least once per week	10%	10%	-	-	13%	5%	13%	7%	6%	10%	7%	15%	7%	8%	15%	15%	8%	9%	18%	6%	11%	15%	8%	11%	10%
I visit that YMCA, but less than once/week	7%	7%	-	-	6%	7%	7%	6%	7%	3%	6%	14%	3%	10%	7%	6%	7%	7%	3%	7%	6%	4%	4%	11%	9%
I haven't visited, but am aware of new facilities	56%	56%	-	-	50%	63%	42%	66%	68%	52%	62%	55%	56%	56%	59%	27%	65%	61%	32%	56%	55%	56%	57%	60%	57%
I haven't visited, and I have little or no knowledge of the new facilities	23%	23%	-	-	24%	23%	27%	21%	18%	27%	24%	15%	28%	22%	18%	37%	20%	20%	36%	27%	23%	16%	26%	17%	21%
Not sure	5%	5%	-	-	7%	2%	10%	0%	1%	8%	2%	1%	6%	4%	0%	16%	0%	3%	11%	4%	5%	7%	6%	1%	3%
Total	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	765	765	-	-	347	398	169	251	334	108	317	323	193	300	239	123	621	665	50	264	386	99	368	172	208

Q22: What is the largest barrier for you, that causes you to not use the YMCA, or to use it less than you might? (only Jefferson County residents)

Table 31	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
No barriers	17%	17%	-	-	17%	16%	17%	11%	23%	18%	15%	16%	16%	18%	16%	14%	18%	14%	32%	13%	18%	19%	13%	18%	23%
Cost	21%	21%	-	-	16%	27%	19%	22%	23%	11%	33%	23%	20%	24%	21%	8%	24%	25%	7%	21%	20%	31%	21%	23%	21%
Distance	20%	20%	-	-	18%	21%	19%	19%	22%	20%	18%	24%	19%	20%	24%	15%	21%	20%	17%	28%	15%	26%	22%	23%	17%
Lack of programming you want	1%	1%	-	-	1%	1%	1%	1%	0%	0%	1%	2%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	2%
Lack of time	15%	15%	-	-	17%	13%	21%	14%	6%	18%	12%	14%	12%	16%	16%	26%	12%	14%	18%	14%	17%	10%	16%	5%	17%
Lack of interest	16%	16%	-	-	19%	13%	11%	25%	14%	21%	14%	10%	20%	14%	11%	14%	17%	17%	12%	14%	18%	11%	18%	18%	13%
Use another exercise facility, or home	8%	8%	-	-	12%	3%	12%	4%	5%	8%	7%	8%	9%	4%	10%	21%	4%	6%	13%	7%	8%	3%	8%	9%	3%
Unable to exercise, health, disability	1%	1%	-	-	0%	2%	0%	0%	5%	2%	1%	3%	2%	1%	0%	0%	2%	2%	0%	1%	2%	0%	0%	3%	2%
Transportation	1%	1%	-	-	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	0%
Other reason	1%	1%	-	-	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%
Total	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	755	755	-	-	339	396	164	246	335	105	317	317	190	301	234	118	616	656	49	263	379	96	367	168	204

THE 2024 PRESIDENTIAL ELECTION

Q23: Do you think Joe Biden is just too old to be an effective president?

Table 32	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Yes	69%	72%	74%	64%	68%	70%	69%	75%	63%	66%	76%	65%	64%	70%	76%	61%	71%	71%	56%	82%	66%	46%	83%	25%	72%
No	23%	16%	20%	32%	22%	25%	19%	21%	32%	25%	19%	27%	26%	24%	18%	16%	24%	23%	29%	13%	24%	51%	13%	67%	15%
Not sure	8%	11%	6%	4%	10%	5%	12%	4%	5%	9%	5%	8%	10%	6%	6%	23%	5%	6%	15%	5%	10%	2%	4%	8%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1824	768	495	561	770	1024	278	620	910	307	755	742	451	744	558	162	1632	1678	79	653	879	269	856	477	482

Q24: Do you think Donald Trump is just too old to be an effective president?

Table 33	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001- \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
Yes	31%	33%	35%	28%	31%	31%	32%	29%	31%	29%	31%	35%	31%	31%	31%	30%	31%	31%	27%	16%	36%	50%	14%	48%	51%
No	58%	51%	57%	65%	58%	59%	53%	64%	59%	61%	58%	54%	58%	59%	59%	45%	60%	59%	55%	76%	51%	42%	79%	42%	31%
Not sure	11%	15%	8%	7%	12%	10%	14%	7%	10%	10%	11%	12%	11%	10%	11%	25%	9%	10%	18%	8%	13%	7%	6%	10%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1822	767	494	561	770	1022	279	619	908	308	753	741	452	742	557	163	1629	1676	79	653	877	268	856	474	482

Q25: Do you think Joe Biden has the personality and temperament to be an effective president?

Table 34	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	In April 2024																								
	28%	26%	29%	30%	25%	31%	22%	22%	42%	24%	25%	44%	31%	27%	27%	24%	29%	27%	41%	9%	30%	74%	5%	94%	27%
Yes	64%	62%	69%	63%	65%	63%	66%	73%	53%	66%	70%	50%	60%	66%	69%	52%	66%	67%	39%	86%	21%	90%	3%	57%	3%
Not sure	8%	12%	3%	5%	10%	6%	12%	5%	5%	10%	6%	6%	9%	7%	4%	24%	5%	6%	20%	4%	11%	4%	5%	3%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1823	766	495	562	768	1025	279	620	908	309	754	740	453	742	558	163	1630	1676	79	652	878	269	856	477	481

Q26: Do you think Donald Trump has the personality and temperament to be an effective president?

Table 35	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
		Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,001	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	in April 2024																								
Yes	44%	43%	49%	44%	51%	37%	50%	48%	34%	52%	43%	31%	44%	45%	25%	29%	45%	39%	68%	37%	12%	74%	1%	20%	
No	47%	46%	43%	50%	46%	56%	39%	46%	60%	40%	49%	62%	47%	48%	49%	26%	51%	48%	48%	23%	54%	88%	17%	98%	70%
Not sure	8%	11%	8%	6%	9%	7%	11%	6%	6%	9%	7%	7%	9%	6%	7%	24%	6%	7%	13%	9%	9%	9%	1%	10%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1823	765	495	563	768	1025	279	619	909	309	755	739	453	743	557	163	1630	1676	79	653	878	268	856	477	481

Q27: Do you think the people who were arrested for entering the US Capitol on January 6th, 2021 were lawfully exercising their right as Americans to protest?

Table 36	All North Country Participants	All North Country Participant s	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	in October 2022	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservati ve	Neither	Liberal	Trump	Biden	Other
			21%	24%	29%	23%	27%	19%	32%	22%	25%	25%	22%	44%	45%	25%	29%	23%	23%	23%	41%	18%	5%	39%	1%	13%
Yes	21%	24%	29%	23%	27%	19%	32%	22%	25%	25%	22%	44%	45%	25%	29%	23%	23%	23%	23%	23%	41%	18%	5%	39%	1%	13%
No	53%	54%	52%	54%	55%	46%	62%	48%	53%	62%	52%	50%	65%	53%	56%	54%	37%	56%	55%	50%	35%	57%	91%	34%	97%	63%
Not sure	26%	22%	24%	18%	22%	18%	33%	15%	16%	23%	25%	14%	25%	20%	21%	21%	34%	20%	22%	26%	25%	2%	4%	1%	24%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1417	1819	766	491	562	766	1023	278	618	906	307	752	740	452	741	557	163	1626	1672	79	651	877	268	854	476	479

Q28: Do you believe that the 2020 Presidential election was fair and Joe Biden won the election?

Table 37		All North Country Participants	All North Country Participant s	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
		in October 2022	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservati ve	Neither	Liberal	Trump	Biden	Other
Yes	44%	42%	44%	37%	42%	39%	47%	39%	39%	55%	39%	40%	56%	43%	46%	40%	32%	44%	42%	52%	18%	48%	85%	14%	98%	60%	
No	34%	39%	32%	48%	43%	39%	38%	38%	44%	33%	44%	39%	26%	36%	41%	37%	29%	40%	42%	11%	65%	29%	11%	66%	0%	13%	
Not sure	22%	19%	24%	15%	15%	22%	15%	22%	21%	12%	17%	21%	18%	21%	13%	23%	38%	16%	16%	37%	17%	23%	4%	19%	2%	28%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sample Size	1415	1818	767	492	559	767	1021	278	618	906	309	751	738	450	743	556	162	1626	1671	79	651	876	268	853	477	478	

Q29: If the 2024 presidential election were held today, who would you vote for?

Table 38	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
		42%	39%	43%	45%	47%	38%	49%	43%	32%	50%	39%	30%	37%	41%	52%	42%	42%	44%	23%	74%	29%	12%	79%	0% ¹	0% ²
	Leaning Trump	11%	14%	14%	8%	13%	9%	11%	12%	9%	10%	13%	10%	8%	13%	9%	19%	10%	11%	10%	12%	12%	1%	21%	0%	0% ²
	Leaning Biden	2%	2%	2%	3%	2%	3%	1%	2%	4%	2%	2%	4%	3%	2%	3%	1%	3%	1%	1%	1%	3%	3%	0%	13%	0%
	Definitely Biden	16%	13%	12%	20%	14%	18%	10%	18%	27%	10%	15%	31%	14%	18%	16%	9%	17%	15%	24%	4%	14%	62%	0%	87%	0%
A different candidate	19%	19%	20%	17%	16%	21%	17%	19%	21%	19%	21%	16%	23%	18%	16%	10%	20%	19%	18%	7%	26%	18%	0%	65%	0%	
	Not sure/Undecided	7%	9%	6%	5%	6%	8%	9%	7%	4%	7%	7%	7%	11%	6%	3%	15%	6%	5%	21%	2%	11%	2%	0%	24%	0%
	Do not plan to vote	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%	3%	2%	4%	3%	2%	4%	3%	4%	1%	5%	2%	0%	11%	0%	11%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1818	761	494	563	764	1024	273	621	908	305	753	741	450	743	558	157	1631	1674	77	653	874	269	856	478	484	

Q30: In your opinion, among the following five issues, which should be the #1 priority for the next President of the United States?

Table 39	All North Country Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote			
	in April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other	
		31%	30%	30%	32%	35%	27%	17%	37%	43%	28%	37%	25%	31%	30%	33%	23%	32%	32%	16%	50%	24%	6%	43%	9%	21%
Immigration/Borders	Crime	4%	5%	4%	4%	4%	5%	5%	3%	4%	6%	3%	4%	3%	4%	5%	11%	4%	5%	4%	5%	4%	3%	3%	4%	6%
Cost of Living/Inflation		49%	51%	48%	47%	49%	50%	61%	48%	34%	49%	50%	50%	49%	49%	52%	49%	49%	58%	39%	55%	55%	47%	48%	57%	
Jobs/Unemployment		7%	6%	9%	8%	4%	10%	11%	3%	5%	9%	3%	10%	6%	9%	6%	8%	7%	6%	16%	2%	9%	8%	5%	10%	7%
Healthcare		8%	7%	10%	9%	8%	8%	5%	9%	13%	8%	7%	11%	10%	7%	7%	9%	8%	6%	7%	4%	7%	28%	2%	28%	9%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sample Size	1671	709	447	515	719	924	265	581	809	280	708	663	409	688	512	155	1487	1541	67	628	796	220	824	393	438	

POLITICAL BELIEFS: Since political beliefs are so strongly associated with other attitudes and behaviors, the following illustrates the political belief distributions among demographic subgroups.

Table 40	All North County Participants	County of Residence			Gender		Age Groups			Education Level			Annual HH Income			Active Military in HH		Race/Ethnicity		Political Beliefs			2024 President Vote		
	In April 2024	Jefferson	Lewis	St. Lawrence	Male	Female	18-39	40-59	60+	HSG	SC	4+YD	Up to \$50,000	\$50,001 - \$100,000	Over \$100,000	Yes, AM in HH	No AM in HH	White	BIPOC	Conservative	Neither	Liberal	Trump	Biden	Other
	Conservative	33%	31%	43%	32%	41%	25%	28%	34%	38%	36%	31%	24%	35%	44%	25%	34%	35%	14%	100% ²	0%	0%	54%	9%	11%
	Middle of the Road	43%	41%	39%	45%	37%	49%	39%	46%	44%	38%	50%	45%	43%	42%	34%	44%	43%	41%	0%	77%	0%	33%	47%	59%
	Liberal	11%	9%	9%	14%	9%	13%	11%	9%	13%	7%	9%	13%	10%	10%	9%	11%	11%	12%	0%	0%	100%	3%	40%	9%
	Don't Know	13%	18%	9%	9%	12%	14%	21%	11%	5%	19%	10%	18%	12%	4%	32%	10%	10%	33%	0%	23%	0%	10%	5%	21%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Sample Size	1809	762	487	560	773	1016	280	618	903	308	751	737	454	738	560	164	1624	1674	79	655	885	269	845	474

The Nature of the Participants in this Study

Demographic Charateristics of Participants in Each County (weighted)

Table 41	Jefferson	Lewis	St. Lawrence
Gender			
Male	52%	49%	49%
Female	48%	51%	51%
Non-binary	0%	1%	0%
Age			
18-39 years of age	47%	31%	34%
40-59 years of age	28%	34%	34%
60+ years of age	25%	35%	33%
Education Level			
High School Graduate or less	45%	52%	43%
Some College	35%	30%	37%
4+ Year Degree	20%	18%	20%
Race/Ethnicity			
White	83%	95%	90%
Black	5%	1%	0%
Hispanic	7%	0%	1%
Asian	4%	1%	2%
Native American	0%	0%	4%
Multi-racial	1%	3%	3%
Military Affiliation			
Active military in household	25%	4%	4%
No active military in household	74%	96%	95%
Not sure	1%	0%	0%
Political Beliefs			
Very Conservative	8%	13%	8%
Conservative	23%	31%	24%
Middle of the Road	41%	39%	45%
Liberal	7%	7%	12%
Very Liberal	2%	2%	2%
Don't Know	18%	9%	9%
Annual Household Income			
Up to \$25,000	13%	11%	13%
\$25,001-\$50,000	27%	20%	17%
\$50,001-\$75,000	19%	23%	22%
\$75,001-\$100,000	19%	21%	22%
Over \$100,000	22%	25%	25%
Sampling Modality			
Live Interview Telephone	17%	39%	41%
MMS Cell Text Invitation to Online	35%	35%	33%
Email Invitation Online	25%	26%	26%
Intercept Survey at Fort Drum	23%	0%	0%
Sample Size	796	501	585